

ARTWORK GUIDELINES

- **Vector Graphics (line artwork) should be sent in one of the following formats in order of preference:**
 - Adobe Illustrator (.ai)
 - Adobe PDF
 - Encapsulated Post Script (.eps)
 - If sending files with imbedded or linked images, include separate original images
 - All Font files must be included or Text changed to paths.
- **Bitmap Files/Raster Images (photos) should be sent in one of the following formats in order of preference:**
 - Photoshop (.psd)
 - TIFF
 - JPEG
- **Resolution**
 - Resolution should be at least 200 DPI (dots per inch) at their final size.
 - Keep in mind the final viewing distance of the product.
 - For less than 3 feet a high resolution image is required.
 - For murals or images that will be viewed from greater distances, a lower resolution may be acceptable to reduce file size.
- **Artwork File Setup**
 - Artwork needs to be sent sized correctly and set up on a whole sheet size layout. If multiple sheets are needed to complete the image (murals) than the image needs to be split into individual sheets with a reference guide (pdf fine) showing the entire image and sheet breakdown. We do not cut the images to size, they will be sent on an oversize sheet with a border around the image that needs to be trimmed by the fabricator.
- **Media**
 - Preferred methods of receiving files are for you to burn on a CD or DVD.
 - Remember to include any needed files such as fonts & linked images.