

Pre-Production Process

Inspira™ Custom Digital HIGH PRESSURE LAMINATES



DIGITAL ARTWORK REQUIREMENTS

- Requires use of white or light-colored backgrounds.
- NOT intended for solid colors.
- All artwork must be supplied by the customer.
- Resolution should be as high as practical. 200+ DPI at full size is usually sufficient.
- Files should be set up for printing as full sheets at full size.
- Vector Graphics should be sent in one of the following formats: Adobe Illustrator (.ai), Adobe PDF, or Encapsulated Post Script (.eps)
- Bitmap files / Raster images (photos) should be sent in one of the following formats: Photoshop (.psd), .tiff, or .jpeg.
- If sending files with imbedded or linked images, include separate original images.
- All font files must be included or text changed to outlines.

PLEASE NOTE:

Artwork needs to be sent sized correctly and set up on a whole sheet size layout. If multiple sheets are needed to complete the image (murals), then the image needs to be split into individual sheets with a reference guide (.pdf) showing the entire image and sheet breakdown. We do not cut the images to size, they will be sent on an oversized sheet with a border around the image that needs to be trimmed by the fabricator.

Other parameters may apply. Please contact your Panolam representative for more information.

PRE-PRODUCTION PROCESS

STEP 1

Artwork is received by Panolam and reviewed to confirm it meets digital artwork requirements stated above.

PLEASE NOTE:

- If a multi-sheet mural, a layout is needed showing panel splits.
- If artwork is not sent to scale, please provide correct dimensions.

STEP 2

A 12"x12" sample will be made with the same overlays and finish as the final product.

Please supply grade and finish and a sample will be printed and sent to customer for approval.

STEP 3 ss

Once written approval is received (email is fine), your order is released for production.

STEP 4

Production begins and a ship date will be provided.